

Marketing Communication

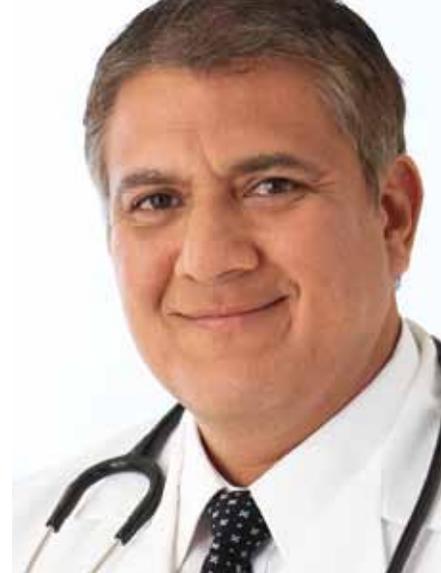


We have full-time professionals that can create and implement new material for your products or complement your existing branded material.



Marketing Communication

Extend your brand voice with marketing services.



Direct mail

Reach customers who prefer traditional mail format with an existing campaign message or create a custom message to fit your needs. The same message can also be sent by email targeting your customer segment or product market.

Shipment stuffers

Keep your product in the minds of customers at all times. Opt to include product or informational pieces in ASD Healthcare product shipments. Pieces can be targeted by customer segment or product market.

Copy writing and graphic design services

Save time and money by letting ASD Healthcare's trained professionals create your marketing copy, tailored to your needs. Pair this with ASD Healthcare's graphic design service for a full-package marketing solution.

BRAND-BUILDING

Our full-time staff of creative professionals can offer copy writing and design services to complement your proprietary product branding. We can create new materials or use your current pieces and deliver those solutions to your customers through a print or digital medium.

MEDICAL GASES AND EXPERTISE

PROVIDING ALL THE PRODUCTS, SERVICES AND EXPERTISE YOU NEED FOR A LOW COST ADVANTAGE.

Airgas® has a rich heritage as a reliable partner in providing medical gases to the healthcare marketplace. We are known for our wide range of products, national scope and the close, personal attention we provide to our customers.

- Beyond products, we know that managing details can make a difference. We take that to heart and strive to make your experience with Airgas as pleasant as possible.
- Whether you have one location or several, our consolidated medical program eases the burden of paperwork.
- In addition, you can feel secure in knowing that a dedicated contact is available to answer your questions.

The one source for filling your oxygen and safety product needs. You'll find it with Airgas Puritan Medical.



For more information, visit Airgas on the web at www.airgas.com or call 800.372.4002 and verify you are eligible to start saving now!

To apply for INN membership, please call 800.372.4002.



AmeriSourceBergen Specialty Group



Direct mail solution distributed as a mailer and as an email advertisement.

What are you waiting for? An entire team is readily available to make you their top priority.

phone: 866.398.0830

email: marketingservices@asdhealthcare.com



ASD Healthcare™
AmeriSourceBergen Specialty Group

3101 Gaylord Parkway

Frisco, Texas 75038

www.asdhealthcare.com

Print ad created for advocacy organization that was published in *InsideOut*, ASD Healthcare's magazine.