

Contract Sales



Our experienced sales representatives can tap into your desired market, sell your product, establish leads for future opportunities, and get you the return on investment.



Contract Sales

Augment your sales force or hire ours.



No matter where your product life cycle is, we have inside sales professionals that can help with:

- > Pre-launch for faster time to market
- > Enhance strategic position of mature brands
- > Augment field force and cover white space
- > Quickly access market intelligence
- > Sell product, generate leads, and develop relationships

With over 30,000 active customers a phone call or email away, leverage our tenured sales team who have deep relationships with the key decision makers at hospitals, specialty and retail pharmacies, IDN's, dialysis centers and infusion clinics. Our highly trained sales professionals, with best-in-class customer satisfaction, can extend your voice.

If you need help with testing new concepts, gaining market intelligence or increasing sales of existing products, our team of professionals will target your retail and pharmacy segments. Their results will give you a better understanding of your marketing efforts in an easy and precise way.

What are you waiting for? An entire team is readily available to make you their top priority.

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VIRTUAL SALES

Issue

A large healthcare corporation needed an immediate boost to sales for several of their brands, but lacked field resources to respond in the time and reach they required.

Strategy

- > Multi-year contract was established
- > Team of ASD Healthcare inside sales professionals dedicated to be the virtual sales force for the company
- > Partnered with company's external sales force to communicate leads, market intelligence and feedback from customers on a daily basis

Results

40%

close rate on campaigns

Market intelligence provided by the team allowed the sales force to react quickly to changing market conditions in order to grow market share.

Other divisions within the company contacted ASD Healthcare to provide similar services.

20%

increase in sales on mature brands